



# COMPANY PROFILE



## COA MEDIA

MULTIMEDIA | EVENTS | LIFESTYLE

House 5 FDA Road Dadin Kowa  
Jos, Plateau State, Nigeria

+234(0)80 3661 5288;  
+234(0) 81 1560 1779

coamedia.com.ng  
coamedia88@gmail.com

Creative Power - Strategic Reach - Lasting Impressions

# COA MEDIA

We are a powerhouse of stories, strategy, and spectacle—

COA Media transforms ideas into impact, blending bold creativity with sharp execution to shape narratives, spark conversations, and spotlight excellence across media, events, and lifestyle.



## COA MEDIA

*The information herein shall not be used in part or completely for any purpose other than evaluation of the prospects of the enterprise.*

*In an era where attention is fleeting and narratives shape perception, COA Media stands at the crossroads of creativity, strategy, and impact.*

*We are a high-performance multimedia, events, and lifestyle management organization built to solve the industry's biggest challenges ranging from disconnected messaging and uninspired engagement to diluted brand experiences.*

*COA Media crafts powerful stories, immersive events, and culture-forward campaigns that connect, inspire, and convert.*

*Where others see content, we engineer influence.  
Where others host events, we create movements.*



# 1. ABOUT COA MEDIA

COA Media is a strategically positioned, high-performance multimedia, events, and lifestyle management company delivering innovative solutions at the intersection of communication, development, and experience design. We specialize in the integration of media production, strategic communication, capacity-building, and event execution to support brand visibility, stakeholder engagement, and development-driven storytelling.

With core competencies in media programming, editorial and digital publishing, corporate communications, advocacy campaigns, and large-scale event management, COA Media offers a comprehensive suite of services tailored for government institutions, development partners, corporate organizations, and emerging enterprises.

Our operations are guided by a results-based approach, leveraging creative technologies, audience analytics, and impact-focused narratives to build brand equity, drive public education, and shape social discourse. From concept to execution, we deliver value-driven content and experiences that resonate, engage, and transform.

## OUR VISION

To be Africa's leading multimedia and development organization renowned for inspiring excellence, promoting leadership, and creating lasting impact through innovative media solutions

## Our Mission

To strategically advance values and virtues for sustainable development through multimedia platforms, capacity-building programmes, and projects that celebrate excellence, drive advocacy, and empower change-makers

## CORE VALUES

### Integrity

Guided by honesty, transparency, and ethical practices

### Innovation

Embracing creativity and technology to meet emerging needs

### Excellence

Upholding quality in all our projects, programmes and partnerships

### Service

Purpose-driven and people-focused in our operations

### Impact

Prioritizing projects that deliver measurable, meaningful change

### Collaboration

Valuing partnerships that amplify voices and accelerate results

## · STRATEGIC OBJECTIVES OF COA MEDIA

- I. Leverage multimedia platforms to amplify social impact narratives, promote civic engagement, and drive public discourse around governance, entrepreneurship, and sustainable development.
- II. Provide strategic communication, branding, and public relations services that enhance visibility, credibility, and stakeholder engagement for institutions, NGOs, and private entities
- III. Develop and broadcast high-quality multimedia content that informs, educates, and inspires diverse audiences across sectors and geographies
- IV. Design and execute signature events, summits, and awards that celebrate excellence, spotlight change-makers, and foster thought leadership at regional and national levels.
- V. Build capacity and platforms for youth in media, leadership, and entrepreneurship through training, mentorship, and content creation opportunities.
- VI. Strengthen online presence through dynamic digital campaigns, web-based media products, and interactive storytelling that connect with both grassroots and global audiences.
- VII. Collaborate with government agencies, corporate bodies, development organizations, and academic institutions to co-create scalable media and impact-driven initiatives.
- VIII. Embrace emerging technologies, data-driven planning, and creative excellence to continuously improve service delivery, programmes effectiveness, and client satisfaction.

## 2. SCOPE AND DELIVERABLES

**COA Media** offers a comprehensive suite of media, communication, event, and lifestyle management solutions designed to inform, inspire, and influence.

Our scope of work spans the entire media value chain delivered with precision, creativity, and measurable impact

Our operations cut across production, strategy, capacity development, and execution, targeting individuals, institutions, and communities seeking to advance their message, influence, or mission.

### • Strategic Communication & Public Engagement

We design communication strategies that shape perception, enhance visibility, and drive participation:

#### Advocacy Campaigns & Public Relations

- Issues-based campaigns
- Media outreach
- Stakeholder mapping
- Image management

#### Branding & Storytelling

- Integrated Identity Development
- Messaging Frameworks
- Compelling Narrative Design for projects, causes, or institutions

#### Civic & Development Communications

- Communication-for-development (C4D)
- Community engagement programmes
- Grassroots Messaging



## • Editorial & Print Media

Our editorial team crafts bespoke print materials that inform, inspire, and commemorate:

### Magazines & Publications

- Flagship titles such as Eminence Magazine
- Project Bulletins
- Commemorative Books
- Development Journals

### News Features & Advertorials

- Media placements
- Interviews, and
- Coverage that position clients within national and industry narratives

### Impact Reports & Corporate Profiles

- Professionally written and designed content to document achievements and project milestones



## • Digital Media & Online Engagement

We use dynamic digital channels to build influence and reach diverse audiences:

### Social Media Strategy & Management

- Content Planning
- Digital Campaigns
- Influencer Mapping
- Community Management

### Web Video & Animation

- Short-form content for social and web use including explainer videos, motion graphics, and animated storytelling

### Digital Storytelling Products

- Feature Microsites
- Interactive Reports
- Branded Online Publications

## Events, Campaigns & Lifestyle Experiences

COA Media curates high-profile events and branded experiences that elevate excellence and connect stakeholders:

### Award Shows & Recognition Ceremonies

- Design, management, and media packaging of events (like Plateau Man of the Year and Nigerian Service Awards)

### Leadership & Investment Summits

- Conceptualization and full execution of forums that drive development dialogue and investment attraction

### Cultural & Lifestyle Events

- Engaging pageants, expos, and showcases that celebrate identity and promote inclusivity



### 3. IMPACT AREAS

COA Media operates at the intersection of storytelling and social impact, using media, events, and campaigns to drive change across key development areas.

From spotlighting emerging leaders to advancing youth inclusion, promoting peace, and elevating culture, our work reinforces national identity, civic values, and economic resilience.

Each project is a strategic tool, shaping narratives, sparking dialogue, and building momentum around leadership development, youth empowerment, cultural promotion, peacebuilding, civic engagement, national recognition, and media for development



### 4. LEADERSHIP AND ORGANIZATION

COA Media is anchored by dynamic leadership that drives innovation, impact, and growth. At the forefront is **Amb. Cletus Akhimien**, the Founder and CEO, an accomplished media entrepreneur, development advocate, and convener of high-impact platforms that celebrate leadership, excellence, and service. His vision has positioned COA Media as a trailblazer in strategic media and development communication.

Under his guidance, a team of experienced professionals leads core units in media production, events, digital strategy, and partnerships, ensuring agile execution, creative excellence, and value-driven outcomes. A results-focused structure enables seamless coordination across projects while fostering accountability and innovation.



## 5. STRATEGIC PARTNERSHIPS & COLLABORATIONS

COA Media builds value through partnerships that amplify our reach and deepen our impact. We collaborate across sectors to co-create bold, high-impact solutions for leadership, youth empowerment, civic engagement, and national development.

### Our partners include:

- Government & MDAs
- Development Partners
- Corporate Sector – SMEs and multinationals leveraging our services for branding, event management, and CSR storytelling
- Media Organizations
- Academia
- Social and Professional Networks



## 6. PROJECTS & SIGNATURE WORKS

### • Plateau Man of the Year Awards

A premier annual event that honors individuals and institutions in Plateau State demonstrating outstanding leadership, public service, innovation, and social impact



### • Nigerian Service Awards

A nationally recognized awards platform celebrating excellence, patriotism, and contributions to nation-building across sectors and regions in Nigeria



- **Plateau Leadership Summit**

A strategic convening of leaders, policymakers, and citizens to drive civic dialogue, participatory governance, and collaborative policy solutions



- **Plateau Entrepreneurship & Investment Summit (PLEIS)**

A high-impact platform for stimulating economic inclusion, MSME growth, and investment opportunities, with a focus on local innovation and market access



- **Face of Plateau Beauty Pageant**

A culturally-driven pageantry initiative promoting tourism, identity, self-confidence, and social development among young women



- **Skill-Up Plateau Acquisition Program**

A hands-on empowerment program equipping youth with technical and entrepreneurial skills for employability, self-reliance, and economic relevance



- **National Summit for Young Emergent Nigerian Leaders**

A leadership development forum nurturing civic-minded, future-forward Nigerian youth through mentorship, training, and networking opportunities



## · Nigeria Entrepreneurship & Investment Summit & Awards

An event series that promotes entrepreneurship, investment readiness, innovation, and sectoral excellence at national scale



## · Eminence Magazine

A quarterly multimedia publication showcasing transformational stories of African changemakers, institutional impact, and inspirational journeys.



## COA Media Academy

A professional training hub committed to raising the next generation of media practitioners, communicators, and creative entrepreneurs through hands-on programs in broadcasting, digital media, content creation, public speaking, and media innovation



## CrestTV

A dynamic broadcast platform delivering fresh, engaging, and inspiring content across news, entertainment, documentaries, and development-focused programming, leveraging both traditional television and digital streaming to amplify African voices and narratives

